

FameUp

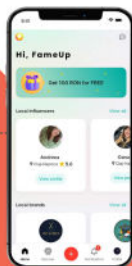
in numbers
2021

6 759

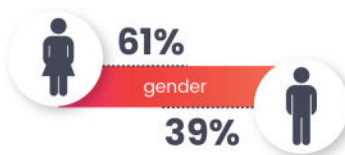
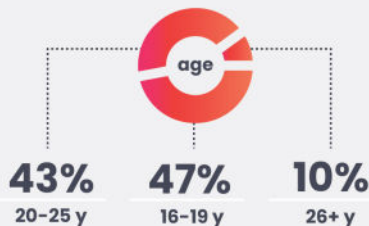
brands

176 680

local influencers



Demographics



22.24€
av. value of barter deal



>800
coffees offered



>8 400
products delivered



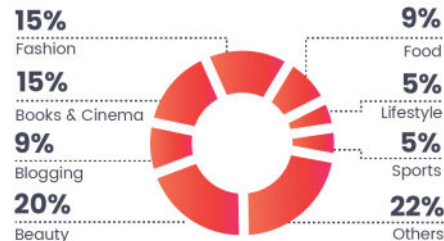
>3 500
services provided



4.79

average rating of local influencers

Interests



>130 000€

made by local influencers



>112 352

stories published



>2 190

posts published



Paid campaigns created | **3 180**



Finished collaborations | **90 737**



Offers created by brands | **4 530**



Offers taken by influencers | **11 902**